



MEDIA AND  
COMMUNICATIONS

port  
-folio

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# About Us

Birimo Consultancy as part of it's portfolios provides creative communication solutions for the non-profit and development sector. Our focus is turning complex fieldwork into powerful stories through film, photography, design, and strategic reporting. We support NGOs, UN agencies, and donor programs to document, showcase, and amplify impact across Somalia.

## Our Communications Strategy



Story-driven



Ethical & Inclusive



Multi-format Content



Tailored to Audience



Capacity Support

Empowering our partners to drive  
consistent and sustainable growth in  
the digital field.

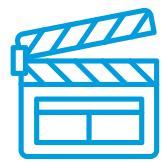


## CREATIVE COMMUNICATIONS FOR NON-PROFITS

This is our media and communications portfolio providing specialist communications services to the non-profit sector.



COMMUNICATIONS  
STRATEGY



FILM MAKING



PHOTOGRAPHY



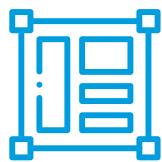
ANIMATION



WEBSITE DESIGN



CAMPAIGNS



LAYOUT  
DESIGN



VISUAL  
WRITING



DESIGN



MED TRAINING +  
SUPPORT

# PROJECTS

Our ever expanding portfolio/clients list comes from a wide range of industries, they continue to trust us to deliver successful and cost effective communication solutions.



## Media Documentation of the IDSD Initiative – Education and Development in Kismayo.

**Valued Client / Partner:**  
ADRA Somalia

**Sector / Industry:**  
Education / Development

**Year:**  
2025





## Education in Emergencies Visibility and Learning Impact Documentation Initiative – NRC (South Central Somalia)

**Valued Client / Partner:**  
NRC

**Sector / Industry:**  
Humanitarian / Development Sector

**Year:**  
2024





## Photo, Video, and Success Story Documentation for the ECHO-Funded HLP Project in Kismayo.

**Valued Client / Partner:**  
UNTMIS

**Sector / Industry:**  
Humanitarian / Development Sector

**Year:**  
2025





**Fuma Bajuni Intercommunity Dialogue and Cultural Inclusion Initiative – Promoting Socio-Economic Empowerment and Cultural Awareness in Kismayo District.**

**Valued Client / Partner:**  
GREDO

**Sector / Industry:**  
Community Engagement

**Year:**  
2025





## FAO Somalia Handover Ceremony – Utility Vessel and Renovated Ministry Offices in Kismayo

**Valued Client / Partner:**  
FAO Somalia

**Sector / Industry:**  
Fishery / Food Security

**Year:**  
2023





## Photoshoots of launching Ceremony of integrated measles – topV SIAs campaign photoshoots at Kismayo, Somalia.

**Valued Client / Partner:**  
WHO

**Sector / Industry:**  
Integrated measles – topV SIAs campaign

**Year:**  
2022





## Success Story: A New Beginning for Sacdiyo Abdinur Cilmi

### From Displacement to Stability through Housing, Land and Property (HLP) Support

At 35 years old, Sacdiyo Abdinur Cilmi has already endured more challenges than most people face in a lifetime. A mother originally from Jilib, a rural town 80 kilometers north of Kismayo, Sacdiyo was forced to flee her home due to conflict and insecurity. Like thousands of other families, she sought refuge in Kismayo, hoping to rebuild her life in safety.

Her journey, however, was not an easy one. Upon arrival in Kismayo, she settled in Sanguuni Camp in western Kismayo, an informal settlement for internally displaced persons (IDPs). The camp provided temporary shelter, but for years Sacdiyo lived under constant fear of eviction. Without any legal protection she and her children were vulnerable, uncertain whether they would have a roof over their heads from one day to the next.

“Every day I worried that we could be told to leave. We had nowhere else to go, and the thought of becoming homeless again was unbearable,” recalls Sacdiyo.

In 2025, Sacdiyo’s life began to change when she became one of the beneficiaries of the Housing, Land and Property (HLP) project implemented by the Norwegian Refugee Council (NRC). Recognizing the widespread risks of forced eviction faced by displaced families in Somalia, NRC worked closely with landowners and local authorities to negotiate secure housing arrangements.

Through this program, Sacdiyo received something she never imagined possible: a five-year legal land tenure agreement. For the first time since her displacement, she could live in dignity without fear of being uprooted. The document, signed and recognized by both landowners and local authorities, guarantees her the right to stay in her home.

“Now I sleep peacefully. I don’t wake up worrying that someone will come to tell us to leave. For five years, I know my children and I are safe.”



Housing stability is more than just a roof it is the foundation upon which families can rebuild their lives. For Sacdiyo, this agreement means that she can finally plan for the future instead of living day to day in fear, she can now focus on providing for her children, sending them to school, and even exploring ways to earn an income.

"Before, I felt like my life was on pause. I couldn't think about tomorrow. But now, I feel free to dream again," she says with a hopeful smile.

The security of tenure also restores dignity. Holding a legal document that protects her right to housing gives Sacdiyo a sense of belonging and recognition. No longer is she just another displaced person without rights she is now a tenant with a legal agreement, respected by her community and protected by the law.

Sacdiyo's story is not unique. Hundreds of families in Sanguuni Camp and across Kismayo face similar struggles. By working with landowners to establish agreements, NRC's HLP project is addressing one of the most urgent challenges for displaced communities: the threat of eviction.

With legal protection families like Sacdiyo can focus on rebuilding their lives with stability and dignity. The ripple effect of such interventions is profound children stay in school, families invest in small businesses, and communities begin to recover socially and economically.

For Sacdiyo, the five-year housing agreement represents more than security it is a symbol of resilience and hope. She has survived displacement, adapted to new challenges, and now stands on the threshold of a more stable future.

"This paper means everything to me. It is not just an agreement it is peace of mind, it is dignity, and it is hope for my children's future."

As Somalia continues to grapple with displacement, stories like Sacdiyo's highlight the critical importance of Housing, Land and Property rights in ensuring long-term solutions for IDPs. With the support of partners and communities, NRC is helping families like hers move from uncertainty to stability one agreement at a time.

# Somalia: Reducing Humanitarian Risk Through

2022

Client: FAO



Link: <https://www.youtube.com/watch?v=5NZZBwsts7U&t=7s>



and contribute to the protection  
more than 10 000 rural families



was often swept away by the floods

# Better Housing for Displaced Persons

2022

Client: IOM



# A story of teacher supported by GPE

2022

Client: GPE



while ignorance turns a wise man into a fool."

<https://www.youtube.com/watch?v=DatPupV9Rwc>



SECTOR: EDUCATION

the educated fool will be picked.



Birimo's portfolio demonstrates a consistent ability to deliver the types of outputs, engagement approaches and nationwide coordination required in this assignment. The following four major assignments illustrate Birimo's capability to combine public communication, reform documentation, community engagement and education-sector analytics into a unified delivery model.



***Education in Emergencies Visibility and Learning Impact Documentation Initiative – NRC (South Central Somalia)***



***Public Service Accountability and Education Reform Visibility Campaign – Oxfam***



***Community Health and Education Linkages SBCC Campaign – Trócaire (Jubaland State)***



***Baseline Assessment for the Ministry of Education and Higher Learning-Jubaland***

# Strengthening Public Financial Management and Revenue Systems in Jubaland.



**Valued Client / Partner:**  
Ministry of Finance  
Jubaland

**Sector / Industry:**  
Public Financial Management  
Governance, Economic Development

**Year:**  
2024



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# Annual Performance Report Design & Documentation (2023–2024)



**Valued Client / Partner:**  
MoJCA Jubaland

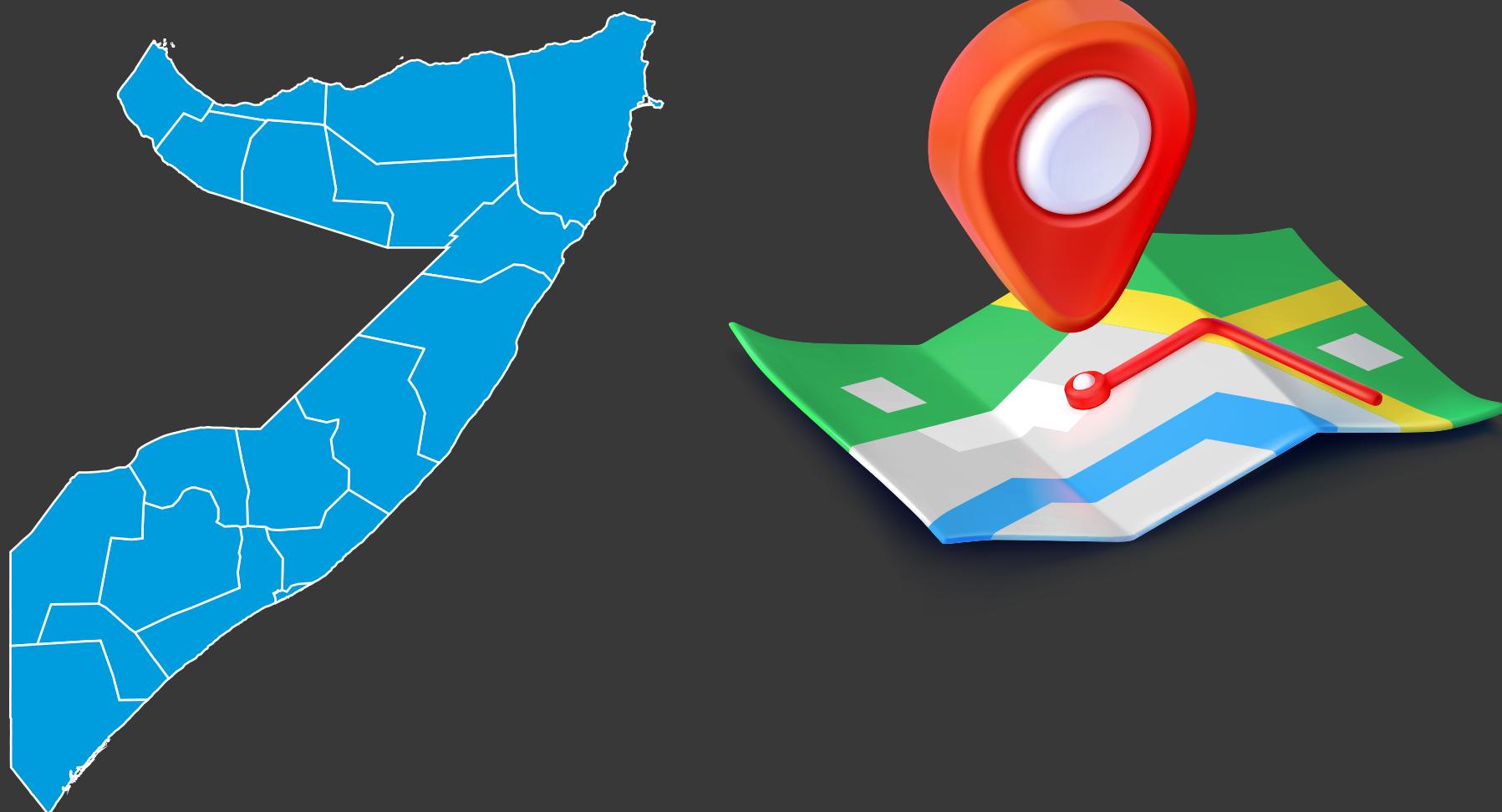
**Sector / Industry:**  
Justice Reform / Public Sector Communications

**Year:**  
2024



# OUR PRESENCE

Operating Somalia including Somaliland



info@birimoconsultancy.com



# OUR CLIENTELE



# OUR CLIENTELE



Food and Agriculture  
Organization of the  
United Nations



Gargaar Relief  
and Development  
Organization



THE  
LUTHERAN  
WORLD  
FEDERATION



OXFAM



Trócaire  
TOGETHER FOR A JUST WORLD

LET'S CREATE  
A STORY  
*Together.*

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WE KEEP A  
**CURIOS** **MIND** IN AN  
**EVER-EVOLVING**  
**FIELD**